

Are you looking for a 'new take' on leadership to spice up your next conference?

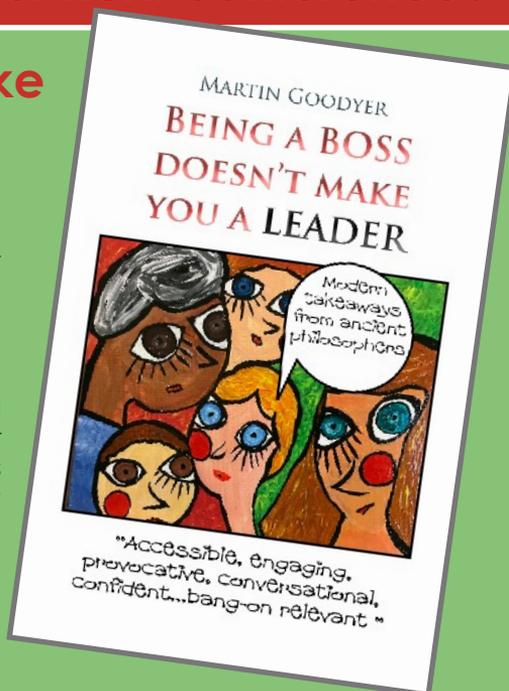
Being a Boss doesn't make you a Leader

Presentations & Workshops

Here's what Sunday Times best-selling author David Thomas had to say; this is "a unique, educational, but most importantly, fun way to describe how to be a better leader". Even so, it'd be tough to find a leadership audience who haven't already heard modern ideas in what it takes to be a great leader. But, few will have made the link between powerful leadership and the great 'thinkers' that shaped our world, which may be why BBC's Trish Adudu said, it's a "wonderful, engaging, and humorous read. Genius learning from past and respected geniuses".

Practical take-aways for your audience in as little as 45 minutes

If you choose to present each of your delegates with a copy of the book Martin will gladly stay behind and sign them. If your audience is for more than 100 delegates and you would prefer to have copies printed with a cover page message from your own organisation, this too can be arranged. With or without the 'gift' of a book, Martin will provide take away postcards with a leadership tool and follow-along exercise during the talk - a tool that is flexible and can integrate the theme and outcomes of most organisation conferences.



So, how relevant is ancient wisdom to today's business leaders? Dr Paul Brewerton, an expert in leadership development and founder of 'Strengthscope' (a world leading psychometric tool) had this to say, "I love the style, and it shows philosophers have currency when considering contemporary leadership challenges" And yet, just how practical are the learnings taken from philosophers from Ancient Greece, the warring States of China, and pre-Buddhist Asia? Are they really relevant today? Will they be effective in crossing the cultures and backgrounds of today's diverse leadership environment? Lesley Sparrow, Operations Director of a world class Casino, employing and entertaining people from multiple global cultures and expectations says a definitive "Yes!" to all. About the book she said "Was it what I expected? - not a bit of it - did I like it? I absolutely loved it!"

Martin Goodyer has been speaking to, engaging with, and coaching leaders for more than two decades, receiving high praise around the world for his relevant and pragmatic approach to real-life leadership issues. With experience from both his offices in the UK and Canary Islands, he has also worked in the US, India, the Middle East, Central and Eastern Europe, and spoken to global audiences directly and via simultaneous translations.