



The Coaching Commandments

#1

You shall have no other agenda than that of the client

#2

You shall not make your client dependent on you

#3

You will keep your coaching conversations confidential

#4

You will keep your appointments and be timely

#5

You will honour both your client and their sponsor

#6

You shall not promote nor kill clients' dreams with your opinions

#7

You shall be faithful to the clients' agenda at all times

#8

You shall not use what you learn from a client for your own ends

#9

You shall not imply, infer nor otherwise indicate what takes place under confidential circumstances

#10

You shall not serve your own needs at the expense of a client

