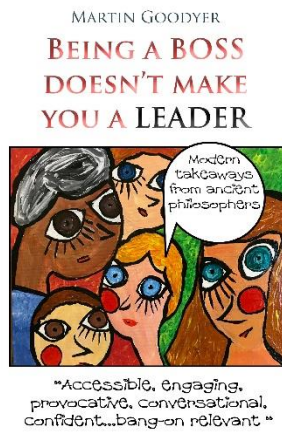


Planning a 2019 conference, meeting, or Leadership workshop?

'Being a Boss doesn't make you a Leader'



'BEING A BOSS' Workshops & Conference Presentations

How surprised would your managers be to learn that even the biggest and best thought-leaders in history weren't exactly perfect?

Being someone who can change both hearts and minds is both a skill and a mindset - it can be learned and can be practiced.

Leadership learnings for today's Leaders from 22 Ancient Philosophers, collectively responsible for changing the course of humanity - How did they manage to think differently when everyone around them

From a 45-minute keynote to a 3-day workshop, or segments that can be integrated into your development programme, Martin Goodyer presents key learnings from his latest book;

To talk to Martin about your upcoming workshop or conference e-mail martin@martin.coach or call 0044 7768 232 718

Click on the picture above to see a short video

Key take-aways;

- The reasons why people behave as they do rarely change, therefore, we don't need to guess what's going to happen next
- Cynics and Sceptics aren't a problem, but are better embraced, and have the potential to be your greatest asset
- How Leaders think matters more than what they think... at least, most of the time
- Despite what we may have been told, 'trust' doesn't need to be earned, but 'distrust' is always well deserved
- When the going gets tough, true Leaders don't 'get going', they ask a better question... if you will allow, I will show you how

"The best way for you to be certain that this will engage your audience is to get a copy of the book! No, I don't expect you to order one, you are welcome to have a copy with my compliments. Have a read, then how about we have a chat about how I can best fit in with your plans?"

Martin Goodyer

Please contact me here on martin@martin.coach