



Exclusive Tenerife Workshop – special rate for ‘Can-Invest’

Make the internet work for you TODAY for just €49* (Save €200+)

No website?

No idea how to make the internet make money for your bar or restaurant?

**Even if you don't use the internet
you can be sure that your potential
patrons DO**

**Go from nothing to having your own
website generating you more sales
in just ONE DAY**

Most of your customers will have used the internet to find or book their holiday – doesn't it make sense that they could also use it to find you too? Facebook has more users than most countries have citizens. If you have people walking past your bar, café or restaurant then you can be sure that many of them will have Facebook accounts...every day more and more of them have mobile phones that allow access to their Facebook accounts.

Turn Connections into Cash

The more activity there is on your site the higher up the rankings you'll appear when people search for key words like 'Tenerife Holiday'. The more you are seen the more likely you are to be used. Imagine new customers preparing themselves to come and visit you even before getting to the island!

Target your 'Perfect Customer'

By trying to attract everybody you'll end up attracting nobody. The web is designed to let you speak directly to the people most interested in you. Imagine your place packed with people who have specifically chosen to come and see you!

Fill your empty tables

Even if you get full, you probably aren't full all the time. An effective website can help you fill empty space by targeting special offers at exactly the time you need more customers. Imagine new customers arriving at your door at just the time you need them!

Let the internet replace your PR on the street

Wouldn't it be better if you didn't have to rely on someone standing outside your bar or restaurant trying to get people to come in?

- No website design costs
- No purchasing of web domains

Imagine your premises full without the need to compete with capturing passers by!

Give away Wi-Fi not profits

How many free gifts could you offer that cost only a small amount each month and have virtually no limit to how many customers benefit from them? Imagine how much good will you can create for little or no effort!

Make sales 24 hours a day

With a shop on line you can sell mementos and advance deals even when the premises are closed. Imagine waking up to cash sales while you sleep!

Domain name INCLUDED

The words you use will match the people who search for them: www.TenerifeBarManchesterUnited.com tells the world that YOU are the ONE bar on the island for fans for Manchester United. www.TenerifeBarHairdressers.com calls out to anyone who wields a pair of scissors for a living. Imagine choosing a name that matches exactly the niche you want to attract!

- No expensive web consultancy
- No computer skills required

€49 is all it takes to be guided through setting up a COMPLETE website in just one day and includes a complete website* AND strategies to make your website make you money. That's more than €200 less than this workshop costs in the UK

What do you need?

A computer – your machine doesn't need to be anything special but without one you can't play this game.

A wi-fi connection on your premises – you don't necessarily have to have one already, but if you want to make the most of having your own site then you'll need it.

**To book your place or find out how this one-day workshop email:
martin@martingoodyer.com**

*Excludes approx €11 per month payable directly to sitefusion for hosting your site – This event is on sale elsewhere at £249 per delegate; special rate for 'Can-Invest' – Inward investment & business development for the Canary Islands

