



How to reduce corporate training costs by using P-E-N Psychology

Cut Training Costs



The revolutionary use of **P-E-N** psychology can reduce training time by up to **1/3**

“Given the choice between 8 hours a day in a stuffy hotel compared to a longer day in brilliant surroundings, I’ll take the extended day any time!”

Feedback from a potential training delegate

“Somehow the thought of long hours of training is different when it’s delivered like this – time flies and it’s not tiring at all”

Feedback from a trainee

“P-E-N utilises well established learning theories and has shaped them to be more useful than ever – this is a great initiative”

Feedback from a training professional

How it works:

Courses that are normally scheduled for **3 days or more** benefit most from P-E-N adaptation

- 1 Course content, learning needs and underpinning knowledge and skill set requirements are reviewed by the P-E-N team
- 2 The course content is then rescheduled to fit a P-E-N profile day in an appropriate location
- 3 Course trainers are then briefed and supported on the initial course delivery
- 4 Course results and P-E-N are reviewed and if necessary adjusted
- 5 Further courses then carried out using P-E-N without external facilitation

To learn more about P-E-N go to [Introduction to P-E-N](#)

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