

# PROFESSIONAL COACH TRAINING

With the International Academy for Business Coaching and Training

The first cohort of residential training takes place at the Capcan Business Centre, San Miguel Marina, Tenerife from January 13<sup>th</sup> to 17<sup>th</sup> 2014 inclusive.



The tutor for the programme is Martin Goodyer. Martin is not only a successful international coach, working with C-suite clients in Europe, Asia and the United States, he is also an experienced lead tutor of coaching programmes at the highest level; teaching senior managers to become internally accredited coaches with their organisations and teaching the highly regarded Institute of Management Level Seven Executive Coaching & Mentoring Certificate. He is also a psychologist currently engaged in a research PhD into the effectiveness of coaching in the workplace. It is this research that has made this special and unique programme available as access will be required to the clients coached by coaches using a facilitative approach.

Successful applicants to this programme will be required to support Martin over the research period (up to 5 years) by agreeing to ask their clients to complete a post coaching questionnaire and / or be interviewed by Martin.

In return for this support this programme of training is being provided at a fraction of the commercial rate one might be ex-

pected to pay for similar training content. Comparable training content can readily be found at rates in excess of £5000 per delegate excluding any accommodations. This programme is being offered at £799 including 5 nights accommodation at the four star hotel pictured here\*

The training includes 40 hours of guided learning, a complete set of support information, including exercises and support material for use with future clients - all delivered on a tablet computer (also included in the course fees). It includes a tutor marked assignment, live recorded assessment of coaching, a tutor assessed reflective diary and analysis of a coaching engagement.

Successful conclusion of the programme equips delegates with the tools and techniques necessary to become a bona fide professional coach. Delegates will also be introduced to the association for Coaching criteria for accreditation and may use their training experience toward this end.

Before applying please review the video presentation, a link for which is provided below.

CLICK HERE FOR FULL DETAILS ON ALL ASPECTS OF THE PROGRAMME AND AN INTRODUCTION FROM MARTIN GOODYER HIMSELF



\*Subject to availability. In the unlikely event that this accommodation becomes unavailable a suitable alternative will be provided. Full details of all inclusions and exclusions are included in the introductory video