

10 reasons to read 'WTF just happened?'

Access instant wisdom

Being wise means you know what to do, when to do it, why, and how to do it.

WTF gives you all of the above in the context of life's likely challenges.

Avoid potholes and pitfalls

Life is like a game of snakes and ladders. Therefore, it helps to know how to find ladders and steer clear of the snakes.

WTF helps you see both problems and opportunities before they are upon you.

Be your own 'Sat-Nav'

Some nasty destinations are avoidable. However, you've got to programme yourself to head in a better direction if you want to end up somewhere better.

WTF helps you navigate to where you want to be.

Don't do what you always did...

because you'll only get what you always got and if that's not enough then you already know you need to change something about your life.

WTF is a different approach to getting better results quickly.

Hypnotise yourself to change

Changing your mind is like brain-magic when suddenly you start behaving differently without even realising you're doing it.

WTF distracts your conscious mind while implanting the seeds of what you need to do to achieve more.

Live in the real world

Most self-help books advise you to behave as if this were a perfect world. The world is far from perfect, therefore dealing with it better is what really matters.

WTF recognises that sometimes life 'sucks', but still helps you make more of reality.

Quit trying to change

If you've already 'tried' and it didn't work then you know what you're doing isn't the right answer. If to open a door it must be pulled, then to push is a mistake.

WTF helps you to change without having to 'try'.

Relax and let it happen

Most people are already too busy and too tired to put much effort into anything else. Therefore, why not make it easy on yourself?

WTF stories do the job for you, all you need do is read them.

Repetition is the mother of skill

The more you do something the easier it is to do. What's needed is muscle-memory for the mind.

WTF helps you practice the right 'moves' story after story until the message is embedded.

If not this, then what?

Everyone has a choice; either plough on and hope for the best, or do something by taking action to improve the way things are.

WTF doesn't guarantee riches, fame or fortune but it does promise to help you get improved results by asking better questions.